

El Gouna Red Sea Coast, Egypt

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My visit to El Gouna came to participate at the 2nd Arab International E-marketing for Travel and Tourism services. Arrived on the 14th December, the weather was accepted, but a little cold, it was 14 degrees, however some tourists were able



to swim, but I believe that in December, January, February the weather will be cold but accepted and you can enjoy your trip whether you are going with your family or visiting for a conference.

I arrived to Hurgadha airport which is 20 KM far from El Gouna, arrived to Moevenpick Hotel and Resort, the rooms are big and facing the sea, the services were excellent and the most important is the nice beach and the swimming pools together with the green flowers. The beach has also water flows. The hotel offers three meals in the main restaurant , means that you will satisfied your self and your stomach.

In the evening, a shuttle bus from the hotel can take you downtown which is only 3 minutes far, there you can enjoy shopping, sitting in coffee shops, and spend your evening with your friends among friends.

El Gouna had its beginnings in one man's search to find the most beautiful spot on the seaside to build a house and small boat jetty. Around two decades ago Samih Sawiris,





chairman of Orascom Hotels & Development, El Gouna's parent company, found that beautiful spot, conveniently located just north of Hurghada on the west coast of the Red Sea. It wasn't long before Sawiris' friends, struck by the splendor of the azure waters and dramatic backdrop of mountains, asked to join him. In this way the town slowly blossomed into the vibrant community it is today, fulfilling Sawiris' and OHD's vision of "carving paradise out of the desert."

Today's El Gouna is home to 14 spectacular hotels built along 10 kilometers of beachfront and spreads across islands interlinked by lagoons. Neighborhoods of attractive villas and apartments bustle with the activity of entrepreneurs, artists, environmentalists, sports enthusiasts and other individuals and families from all over the world who have made El Gouna their permanent or vacation home. The town is easily accessed from Europe via the nearby Hurghada International

Airport and boasts a superb infrastructure and excellent services as well as natural beaches and year-round sunshine.

El Gouna is immaculately maintained and has a wide variety of activities and entertainment options, world-class cuisine and an exciting nightlife. It is also the perfect jumping-off point to experience the many historical, archeological and cultural treasures of Egypt. These aspects, as well as the stunning

natural and architectural beauty of the resort, combine to make El Gouna the Red Sea's premier leisure destination.

Located 22 kilometers north of the Hurghada International Airport, El Gouna is only a 4-hour flight from Europe's major capitals. Several major airline carriers operate weekly flights to Hurghada and El Gouna receives over 100,000 visitors a year from Germany, Belgium, the UK, France, Holland, Sweden, Switzerland, Spain, and Poland.





The town's location offer good access to Egypt's many natural wonders, historical sites, and archeological treasures. The ancient temples of Luxor and Aswan and the pyramids of Cairo are only a bus or plane trip away, and Bedouin guides are always available for tours through the rugged Eastern Desert region. Day and overnight trips to Luxor, Aswan, Cairo, and Sinai are easily arranged from El Gouna.

El Gouna has been officially recognized as Egypt's most environmentally-friendly holiday destination, and El Gouna management has worked hard in cooperation with local hotels, businesses, residents and visitors to maintain, protect, and preserve its unique environment. The town's environmental programs and grassroots environmental organization paved the way for several awards, including the Green Globe.

Green Gouna:

El Gouna's grassroots environmental organization was founded in 2002 by a group of concerned and caring residents. The goals of Green Gouna are to help develop the resort as an ecotourism destination. Green Gouna pursues this goal by involving the entire community in protection and preservation through education, recycling, clean-up campaigns, festivals and the establishment and the enforcement of environmental standards and guidelines.

Community

El Gouna's uniqueness as a destination lies in the fact that the town serves both as a vacation resort and as a well-established community, fully-equipped to meet the needs of its members. The town is home to a creative and diverse community of entrepreneurs, artists, environmentalists, sports enthusiasts, and families. In total, the town's population includes over 10,000 permanent residents from all over the world.





El Gouna has two hubs of activity. The first is its downtown (Kafr El Gouna), an area styled after a small Upper Egyptian village and home to shops, cafes, a health club, bars, restaurants and an aquarium. The second is its bustling marina town (Abu Tig Marina), home to a variety of hotels as well as El Gouna's most exclusive restaurants, cafes, bars, shops. El Gouna is as big as central London, has year-round sunshine, offers the widest range of leisure possibilities in the entire Red Sea area. Lies against the dramatic backdrop of Egypt's Eastern Desert Mountains. is a favorite training spot for world kitesurfing champion Kristin Boese. is frequently chosen by international and national film as a corporations as a commercial and film-shoot location because of its unique beauty. Is a regular host to beauty pageant hopefuls and title winners, including Miss Germany, Miss Belgium, Mr. Switzerland, and Miss Egypt.

10 kilometers of beachfront, built on over 20 islands surrounded by lagoons , 14 hotels in operation

Villas and apartments available for rent

18-hole championship golf course, 2 Angsana Spa outlets,

4 public-access beaches (Mangroovy, Marina, Buzzha,

Zeytou,a), 3 nearby islands (Mahmeya, Tawila, Gobal), 9

certified diving centers

5 kitesurfing centers, tennis Academy, horse stables, go-karts, and paintball, football team and sporting club

International curriculum K-12 school, University center

(American University in Cairo), Hotel training school ,

Community library (Bibliotheca Alexandrina), Church and

mosque for religious services , Nurseries and childcare,

Children's playgrounds





Comprised of islands, lagoons and secluded sandy beaches, El Gouna is a leisure paradise where troubles are left behind and body, mind, and spirit are renewed.

If renewal of spirit is what you crave, El Gouna's stunning natural vistas are just what the doctor ordered. Spend a lazy day lounging on one of the resort's beautiful beaches or

have a romantic dinner for two at one of the town's dozens of spectacular restaurants. Fun and friends await you at El Gouna's happening clubs and bars, and if a day of shopping is what it takes to put your worries behind you, you're sure to find plenty of outlets here to tickle your fancy. Your only worry will be how to fit all that relaxing into one all-too-short holiday!